



## MHSA/U.S. Bank Sportsmanship Program Video Contest



All MHSA member schools are invited to produce a promotional video about sportsmanship. The MHSA / U.S. Bank Sportsmanship Program will award \$500 to the winning school. The goal is to provide schools that have video production capabilities the opportunity to produce a video promoting good sporting behavior relating to MHSA activities.

The following criteria will be considered when the panel judges the final product:

- The video must provide a relevant sportsmanship message.
- The video must be entertaining and respectful, and it may be humorous.
- The video should be appropriate viewing for the school community.
- Schools may encourage their entire student body to be involved in some aspect of the video.

### Rules and Regulations:

Submissions must be entirely the school's own original creation and must not infringe upon or violate any laws or any rights of third parties, including, but not limited to, such violations as infringement of copyright, patent, trademark, trade secret or other proprietary or property right, libel, defamation, violation of rights of privacy, publicity, personality or celebrity, or any contract right, or any other right of any individual, corporation or entity. Entrants must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in a video submission), necessary to use the submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast worldwide by any means. Any and all such permission, licenses, clearances, releases, waivers of moral rights and approvals must be provided to MHSA upon request.

By entering this contest, each school consents to the use, reproduction, publication, transmission and/or broadcasting of the submission in any advertising, publicity or promotion, and/or for general news and information purposes deemed appropriate by the MHSA.

The deadline for the video to be received in the MHSA office is **January 8, 2010**.

A copy of this form must accompany your submission. Send all materials to:

MONTANA HIGH SCHOOL ASSOCIATION  
1 SOUTH DAKOTA AVENUE  
HELENA MT 59601

Name of School: \_\_\_\_\_

Name of Video: \_\_\_\_\_

Administrator's Signature: \_\_\_\_\_

Date: \_\_\_\_\_