



# Montana High School Association

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**TO: MEMBERS OF THE MONTANA MEDIA & MHSA SCHOOL CONTACTS**  
**FROM: MARK BECKMAN, EXECUTIVE DIRECTOR**  
**RE: MHSA / MONTANA FORD STORES SPOTLIGHT TEAM OF THE WEEK**

**\*\*\* FOR IMMEDIATE RELEASE \*\*\***

The Montana High School Association is pleased to announce that the inaugural recipient of the MHSA / Montana Ford Stores Spotlight Team of the Week was the 2010 Huntley Project High School Football Team. The MHSA/Montana Ford Stores "Spotlight Team of the Week" Program recognizes teams from member high schools who exemplify the values of participating in high school activities. This award recognizes teams that go above and beyond what is expected of them during practices and games, modeling behaviors in other areas including community service, championing local and national causes/initiatives, and/or exhibiting courageous or visionary acts.

The Huntley Project team's community service projects included:

- A fundraiser for a Glasgow High School football player diagnosed with cancer.
- A fundraiser for an injured Absarokee High School football player.
- During the season after practice, the team divided up by class and walked through town wearing their jerseys to pick up garbage in the community.
- Players mentored elementary students in their town by spending time reading to them.
- Other various examples of community outreach helping people who needed assistance or support.

High school sports and activities have the greatest number of participants of any types of outside school activities in the nation. Lessons learned by participating in high school activities go beyond developing sport/activity specific skills to include team work, dedication, service to others etc. The Huntley Project High School football team, through their shining example of community service and philanthropy, was a very deserving recipient of this recognition.

"Our community is one of the reasons we've been able to succeed so we're always trying to give back," said Montana Ford dealer Gordon Henricksen. "Montana Ford Stores' new partnership with Montana High School Association really gives us additional ways to support our terrific students."

Ford contact information

**Web site** -- <http://www.compareford.com/>, **Facebook** -- <http://www.facebook.com/compareford>  
**Twitter** -- <http://twitter.com/compareford>, **YouTube** -- <http://www.youtube.com/compareford>

Information regarding the Montana Ford Stores "Spotlight Team of the Week" Program can be found on the MHSA website ([www.mhsa.org](http://www.mhsa.org)) including the form to use to nominate a team(s).